



Press Release

Compact Elegance

MTD Presents a Ride-On Mower in Italian Design – the MiniRider 60

Saarbrücken, March 13, 2008

Small ride-on mowers are becoming more and more popular. If your lawn has a size of 600 to 1,200 square meters and you are looking for a comfortable alternative to walk-behind lawn mowers, then this mower is sure to interest you. Of course, MTD, one of the worldwide leading manufacturers of motorized gardening equipment, has had models of this class in their product portfolio for quite a few years now. However, with the “MiniRider 60”, the youngest development in the MTD-ride-on mower family, the company presents a real optical tidbit.

The Form Makes the Difference

While designing the new MiniRider 60 special attention was given to the optical balance and harmonious lines of the machine. This creative care can be seen in every detail – from the material selection with its superior visual impression to the ergonomics of the controls. The design seems to be inspired by Italian automobiles and embodies an exceptionally high standard for this class. However, the MiniRider 60 not only looks fabulous - it also scores with its inner values, because our “little one” is an amazing product: its frame structure is especially robust. The petrol engines are powerful 1-cylinder machines with a power rating of 4,5 kW (6,0 hp)* and are made by the well-known manufacturer Briggs & Stratton. Thus, buyers can be sure that they are getting a technically sophisticated and reliable machine when they buy the MiniRider 60. The engines are completely enclosed, which is not only an optical but also an acoustic advantage - the engine noise is better insulated. The mower can either be started in the classic way, per starter rope, or in a more comfortable model, per electric start.

The mowing deck was built into the MiniRider 60 between the front and rear axle. The advantage: clippings have a shorter distance to the bag, which virtually rules out clogging. The 1-blade deck has a cutting width of 60 centimeters. Another special

feature: the cutting height is adjustable – from 25 to 90 millimeters. The MiniRider 60 is equipped with a classic manual transmission. The driver has four forward and one reverse gear to mow in. To sum it up: the MiniRider 60 has excellent performance parameters. It is optically exciting and attractive in price. But – and this must be emphasized – no concessions were made with respect to its driving and operating comfort.

A Clean Cut in Any Situation

MTD has given this ride-on mower a pivoting front axle instead of a fixed one. This allows it to drive over uneven ground without wobbling and gives it better traction, which results in a smoother cut.

The MiniRider 60 is highly maneuverable and agile. This will especially convince drivers who have lawns with bushes and trees or must maneuver their mowers over narrow paths and through narrow gates. Thanks to its compact dimensions the MiniRider 60 barely takes up more space than a comparable walk-behind mower. If you weigh all of the criteria - performance, lawn size, required storage space, comfort and last but not least, the aesthetic quality of an excellently designed product – then you have to choose the MiniRider 60 from MTD when selecting a ride-on mower. The MTD-MiniRider 60, as well as the MTD-MiniRider 60 E (with electric start) are available in home improvement stores and garden centers.

** Maximum engine power rating as per engine manufacturer. Engine power rating may vary depending of the engine's usage.*





About MTD Products AG:

The MTD Products AG in Saarbrücken-Bübingen is the European headquarters of MTD Inc. in Cleveland Ohio (USA). It was founded after the takeover of the traditional German manufacturer GUTBROD by MTD in 1996. MTD has over 20 production and sales locations worldwide and approximately 10,000 employees. According to market shares, the company is one of the top 10 manufacturers of motorized gardening equipment worldwide.

MTD's European sales offices are located in Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Switzerland and Poland. All of the other European markets are covered by sales partners and importers.

In Europe, MTD's portfolio comprises the brands MTD, Bolens, GUTBROD, Yard-Man and Cub Cadet. Some of the products in their program are electric and petrol mowers, verticutters, lawn tractors, compact - tractors, ride-on mowers, garden shredders, brushcutters, tillers, snow throwers and quads. European production is located in Saarbrücken-Bübingen (Germany) and Nemesvamos (Hungary).