

Press Release

A Clean Cut

MTD-Trimmers are Multi-Talents in the Garden

Saarbrücken, March 16th, 2009

Trimmers and brushcutters are becoming more and more popular, especially because they are true jack-of-all-trades. They are indispensable for a perfect cut at hard to reach places under trees and bushes. However, they are also ideally suited for mowing ligneous shrubs and high weeds. And in combination with the corresponding accessories they can also be used in caring for trees and hedges.

MTD, the leading manufacturer of power gardening equipment, already offers a comprehensive assortment of trimmers and brushcutters. The palette ranges from electric trimmers to two-stroke petrol trimmers and four-stroke trimmers.

Many of these machines have the so-called „TrimmerPlus“-coupling system, which allows them to show their true performance spectrum. With this system you can attach additional modules to the drive unit such as for example, a cultivator, hedge trimmer, turbo blower, pole or pruning saw or the combo-tool trimmer blower in no time at all. This way, the MTD-trimmer can replace a whole set of machines. The advantages of such a system are crystal clear: because so many additional modules can be attached to a single drive unit your wallet is relieved. In addition, you also save room with the modular system and the additional modules can be easily attached without the use of any tools.

In Focus: Technology with Ecological Advantages

The use of 4-stroke engine allows an efficient and environment-friendly combustion with reduced exhaust fumes and noise. You can simply fuel them up with normal petrol, without mixing the petrol and oil. 4-stroke engines are also characterized by a quieter, low-vibration engine, which gardeners (and their neighbors) especially appreciate when the tool is used over a longer period of time. The diaphragm carburetor provides a constant flow of fuel and makes sure that the tools even function when used upside down.



Many of the MTD-tools have a special abbreviation: AST. AST stands for „Advanced Starting Technology“, which means that they have an especially efficient and easy to operate starter system. AST supports the start procedure with a spring – all you only have to do is pull the start cable slowly and smoothly. The motor then starts by itself.

Some of the machines also have the „Prime & Pull“-start system: with it, brushcutters are started without using the choke. This saves valuable time while working in the garden.

MTD – High performance, fair price

The most comprehensive assortment of motorized garden equipment for almost every possible use in is produced under the brand name MTD. Hobby gardeners can select from a wide range of different products that all have one thing in common: they are user friendly, robust and tough. When you select an MTD-product, you select a long lasting companion for your gardening work. MTD-brand equipment is sold in home improvement stores and garden centers.

About MTD Products AG

MTD Products AG in Saarbrücken-Bübingen is the European headquarters of MTD Products Inc., which is based in Cleveland, Ohio (USA). It was established after the takeover of the tradition-rich German manufacturer GUTBROD by MTD in 1996. MTD has more than 20 production and sales locations worldwide, employing about 10.000 people. Its market share places it among the top-ten manufacturers of powered garden equipment worldwide.

In Europe, MTD has its own sales locations for Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Switzerland, Bulgaria, Russia and Poland. All other European markets are serviced via sales partners and importers.

The MTD portfolio in Europe comprises the brands MTD, Bolens, GUTBROD, Yard-Man and Cub Cadet. Its product range includes electric and petrol lawn mowers, verticutters, lawn tractors, compact tractors, ride-on mowers, shredders, trimmers, garden tillers, snow throwers, quads and chain saws. The European product plants are located in Saarbrücken-Bübingen and in Nemesvamos (Hungary).